



A One Person Business: How To Start A Small Business

By Clive Morton

Little, Brown Book Group. Paperback. Book Condition: new. BRAND NEW, A One Person Business: How To Start A Small Business, Clive Morton, Opportunities always exist for those with skills and relevant experience to create and build a business of their own. And if it's a service industry that you are offering it is possible to start from your home with very little or no capital outlay. Many one person start-ups are capable of providing significantly higher income than is provided through employment - and they have the potential to grow. This book sets out the essential aspects of running a small business, and explains the commercial frameworks that apply for trades, professions, personal and management services, agencies, trading activities and creative concepts. It includes: * Defining your market and studying the competition * Specifying your product or service * Pricing and marketing your product or service * Calculating risk and breakeven * Budgeting and keeping records * Using other services and professionals * Understanding the basics of commercial law * Structuring your business for tax efficiency * Employing staff * Acquiring or renting property * Dealing with expansion.



READ ONLINE

[1.9 MB]

Reviews

If you need to adding benefit, a must buy book. Better then never, though i am quite late in start reading this one. I am effortlessly could possibly get a satisfaction of reading a created pdf.

-- **Trever Von**

The book is simple in read safer to comprehend. It is writter in straightforward words and phrases instead of confusing. You wont truly feel monotony at anytime of your time (that's what catalogues are for concerning in the event you request me).

-- **Brannon Koch**